

V4U Radio Newsletter
October 2024
From Oct 1 to 15 Oct



From the Desk of the Founder & COO, Dr. Vandana Srivastava

October 1 - October 15, 2024: A Celebration of Connections, Events, and Achievements

Dear Readers,

The first half of October has been a gala period for V4U Radio & TV, filled with remarkable milestones and vibrant celebrations. Our commitment to fostering connections and amplifying diverse voices across the globe continues to thrive, as reflected in the events we covered and the partnerships we strengthened this month.

Edmonton: A Hub of Festivity

Edmonton came alive with cultural vibrance, and V4U Radio & TV was at the heart of these celebrations. The Garvi Gujarat Association of Edmonton hosted grand Garba Celebrations at the Butter Dome, where over 5,000 attendees danced to the beats of tradition and unity. Similarly, the Alberta Gujarati Association (AGA) organized a unique Diwali event dedicated to elderly members of the community, embodying the spirit of inclusion and care.

Our talk show with the Honorable HE Sanjay Verma, the Indian Ambassador to Canada, was a highlight of the month. In an insightful dialogue involving nine community leaders, we addressed issues ranging from immigration challenges to cultural exchange programs, reaffirming our role in bridging gaps between the community and policymakers.

Global Outreach: India and the UN Geneva

Our global footprint continues to expand. From India, we shared glimpses of World Mental Health Day 2024, sponsored by Ujala Healings. This event featured renowned speakers, including psychiatrist Dr. Smita Srivastav, EFT practitioner Shamim Amiri, yoga expert Tejal Pradhaan, and mental health advocate Surekha. The discussions emphasized holistic approaches to mental well-being, aligning with our pillar of mental health advocacy.

At the United Nations in Geneva, we celebrated thought leadership during the spiritual week of Navratri. It was an honor to meet empowered individuals like Sumedha, whose eloquent discourse showcased her deep knowledge of various subjects and inspired attendees with her vision for global unity and progress.

Looking Ahead

As we move forward, our focus remains steadfast on our five guiding principles: Entertainment, Education, Empathy, Empowerment, and One Elevate. We are excited to host more events, foster more collaborations, and bring untold stories to light.

This October is a testament to the power of collective action, cultural celebration, and the relentless pursuit of inclusivity. Thank you for being an integral part of our journey. Together, we are not just building a platform but creating a movement of connection and upliftment.

Warm Regards,
Dr. Vandana
Founder & COO, V4U Radio & TV

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In Memoriam



This month, we mourn the passing of **Shri Ratan Tata**, a monumental figure whose legacy continues to inspire millions. From the entire V4U Radio family, we extend our deepest condolences and tributes to a visionary who leaves behind a remarkable legacy.

Online Events

To mark **World Mental Health Day on Oct 10**, V4U hosted a special panel dedicated to fostering open conversations on mental well-being. **Dr. Smita Srivastav**, a renowned psychiatrist from India, shared her insights alongside **Tejal Pradhaan**, Switzerland's Art of Living Country Head, **Shamim Amiri**, an EFT practitioner from Canada, and our newest host, **Surekha**. Their discussions emphasized practical ways to navigate mental health challenges with empathy and self-care.



Event Coverage Highlights

UN Geneva Peace Event – Witnessed by our team on Oct 4, this inspiring event at the United Nations focused on promoting global peace, with representatives from diverse backgrounds coming together to discuss pathways to harmony and justice worldwide.



Alberta Gujarati Association- the whole team of V4U radio had excellent time with these Garba event. Every event was full of people, with energy and enthusiasm.



Garvi Gujarat Garba Celebrations – Covered on Oct 6 and Oct 10, these events were a festive triumph, attracting over 5,000 people in a vibrant celebration of

Gujarati culture and unity. We captured the energy, colors, and joy of the festivities, reflecting the spirit of community and tradition.



CISE Gandhi Jayanti Celebration – Celebrated on Oct 2, with coverage posted on Oct 6, this event honored Mahatma Gandhi’s legacy and his enduring message of non-violence and unity.



Hindu Society of Alberta Mata Ki Chowki – Held and covered on Oct 6, this spiritual gathering brought the community together to offer prayers and celebrate Mata Ki Chowki with reverence



“Apna Millwoods Senior Group” Garba – Posted on Oct 7, this event fostered a lively atmosphere for the senior community, showcasing the spirit of Garba and fostering social engagement



Ram Katha – Organized by Edmonton's Press Council with the support of Sikh Federation, Alberta Hindi Parishad, and other community organizations, this spiritual narrative on Lord Ram's journey brought together diverse communities. Coverage was posted on Oct 11.



“Agomy” Geneva Durga Puja – Celebrated with devotion, this event brought together the Indian diaspora in Geneva for Durga Puja festivities. A glimpse was shared with our listeners on Oct 13.



[Alberta Hindi Parishad's Tribute to Shri Ratan Tata](#) – Along with heartfelt tributes to Shri Tata, Alberta Hindi Parishad inaugurated a Hindi library, to which V4U donated 10 books. Coverage was shared on Oct 15.



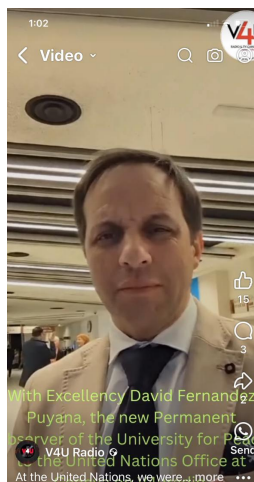
[Alberta Gujrati Association-](#) the whole team of V4U radio had excellent time with these Garba event.

Featured Interviews

Shri Naresh Bhardwaj – We were honored to interview Former MLA and Cabinet Minister, Shri Naresh Bhardwaj, in Edmonton, Canada, discussing his career, community initiatives, and dedication to public service.



David Fernandez Puyana, United Nations – From Geneva, David Fernandez Puyana spoke with us about the ongoing peace efforts at the UN, emphasizing global solidarity. This insightful interview was posted on Oct 14.



Saskia and Shubhendra – Disciples of the legendary Shri Ravi Shankar, Saskia and Shubhendra shared their journey in the world of music and their vision for the Kalaakaar Society, an initiative aimed at preserving Indian classical arts. Their inspiring stories were posted on Oct 12



Show Highlights

Hindi Hai Hum – Featuring **Poonam Maurya**, an acclaimed Hindi writer, who joined us on Oct 2 to discuss her literary work and the richness of Hindi literature.

Literary Honor – **Dr. Madhu**, a respected figure in Hindi literature, was celebrated on Oct 9, sharing her experiences and contributions to the field.



Yunhi Gaate Raho Karaoke Show – A memorable show on Oct 13 dedicated to SM **Dev Anand**, showcasing talents and bringing joy to our listeners.



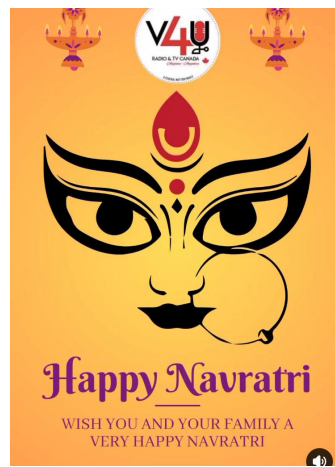
Main Shayarana Toh Nahi

A fresh episode of our new updated Radio after two months by Madhuri Gulati.



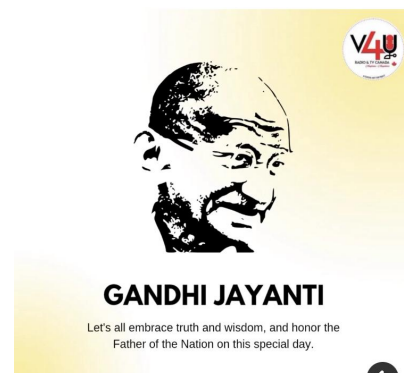
months by

Culture & Heritage Celebrations



October

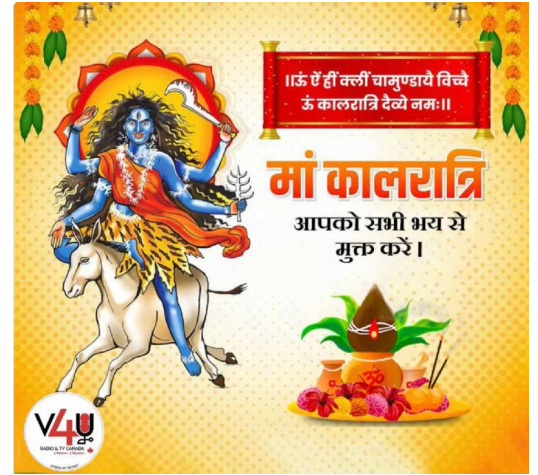
was a festive month for V4U as we captured the essence of Indian traditions. Our promos celebrated iconic cultural events like Mahalaya, Sindoor Khela, Gandhi Jayanti, Garba, Kali Puja, Kanya Puja, and Dussehra. A



big thank you to our team members Yamini (Mumbai), Sumedha (Switzerland), Vandana (Geneva), Madhavi (Ghaziabad), and Sanskriti (Mumbai) for their creativity and enthusiasm in creating buzz around these important celebrations!

New Collaborations

We are thrilled to welcome the "**Kalaakaar Society**" to the V4U family! Our team had the privilege of meeting Sharmila ji, along with Saskia and Shubhendra.



Through their collaboration, we look forward to promoting Indian classical arts and bringing more cultural richness to our platform. Coverage of this collaboration was posted on Oct 12.

These are the few glimpses of our first fortnight of Oct.

Thank you for being a part of V4U Radio. Together, we're creating change through empathy, education, and culture, while celebrating the spirit of community!